



INVESTOR BENEFITS & INFORMATION

BDB Investor Benefits Guide

Join the region's most influential network of business leaders and put your company at the center of Palm Beach County's economic momentum.

Kristen Bardin

Vice President, Private Investment

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BECOME AN INVESTOR

Scan to register online and see the full benefit detail for each level.

bdb.org/membership ↗



UPCOMING EVENTS

Scan to see what is on the BDB calendar and register to attend.

bdb.org/membership/events ↗

Investor Membership Benefits

	 VISIONARY PARTNER \$50,000	 CHAIRMAN'S COUNCIL \$30,000	 BOARD OF ADVISORS \$15,000	 CORPORATE \$10,000	 PRESIDENT'S \$5,000	 GENERAL \$3,500
ENGAGEMENT BENEFITS						
VIP Meet & Greet Reception with Guest Speakers prior to events						
Invitation to Annual Board Dinner						
Four Complimentary Tickets to Annual Gala (Early Invitation to Corporate Level and Above)						
Complimentary Foursome at the Annual Golf Tournament						
Complimentary Quarterly Economic Development Luncheon Tickets	2	2				
BDB Insider Access Perks (Tickets/Benefits to events outside the BDB)						
Invitation to attend Competitive Issues Forums						
Invitation to select prospect meetings dependent on industry or project needs						
Use of BDB Boardroom for Corporate Meetings						
Invitation to Four Complimentary Corporate Level Receptions or Onsite Project Announcements	15	10	6	4		
Invitation to Quarterly Business Bus Tours and County Commission Roundtables* <i>Alternating years</i>	1	1	1	1		
Premier Table Assignment at Quarterly Economic Development Breakfasts and Luncheons						
Opportunity to appoint a young professional (ages 25-35) into the Emerging Young Leaders Task Force						
Invitation to Four Complimentary Economic Development Breakfasts	15	10	6	4	2	
Invitation to Complimentary New Membership Luncheon	1	1	1	1	1	
Opportunity to join Economic Development Task Forces* <i>See Task Force pages for offerings</i>						
Invitation to Two Complimentary Business Connects	1	1	1	1	1	
Invitation to Four Economic Development Luncheons* <i>Ticketed</i>						
Opportunity to participate in the Summer Intern Program						
Invitation to Annual Engineering Awards* <i>Ticketed</i>						
Invitation to Quantum Beach Conference* <i>Ticketed</i>	2					
MARKETING BENEFITS						
Recognized attendance at the podium during events						
Exclusive Visionary Partner Recognition of Company Logo in BDB CEO Meeting Room						
Exclusive Q&A interview article shared on BDB website and social media						
Company Logo and/or Name on all Printed Member-Related Collateral, Magazines and Monthly E-Newsletter						
Company Logo on the BDB homepage with Link to Company Website						
Company Logo Displayed on signage in BDB Lobby						
Company Logo Displayed on signage at Events						
Spotlight of CEO and Company in Annual Profile Magazine	1 page	1/2 page	1/3 page			
ESPN Podcast Member of the Month Spotlight (shared on BDB & ESPN social media channels)						
Full Page Insert in Quarterly Palm Beach County Business Magazine						
New Member Recognition in Monthly E-Newsletter and Social Media						
Company Branding in all printed BDB Programs and BDB Letterhead						
Opportunity to Advertise in BDB Publications (includes scaling discount based on membership level)						
Unlimited job listings for your company's open positions on the Local Job Search page of the BDB website						
Receive BDB Newsletters, Press Releases, Quarterly Palm Beach County Business Magazines and Annual Profile Magazine						
Company Listing on the BDB's Website Directory	w/ Logo	w/ Logo	w/ Logo	w/ Logo		
Company Listing in the Annual Profile Magazine Directory	w/ Logo & Enhanced	w/ Logo & Enhanced				
Inclusion in the BDB vendor and supplier referral list to relocation and expansion projects and prospects						

* The higher the level of membership, the greater number of event invitations, and the more exclusive those events will be.

** Where a number appears, it is the amount of guests your company may bring to that event.

Investor Benefits & Information

VISIONARY PARTNER

\$50,000



ENGAGEMENT BENEFITS

- VIP Meet & Greet Reception with Guest Speakers
- Annual Board Dinner
- Annual Gala Tickets (4)
- Golf Tournament Foursome
- Complimentary Quarterly Economic Development Luncheon Tickets (2)
- BDB Insider Access Perks
- Competitive Issues Forums
- Select Prospect Meetings by Industry or Project Need
- BDB Boardroom Use
- Corporate Reception & Onsite Project Announcements (15)
- Business Bus Tours & County Commission Roundtables (1)
- Premier Table Assignment at Breakfasts & Luncheons
- Emerging Young Leaders Task Force
- Complimentary Economic Development Breakfasts (15)
- New Membership Luncheon (1)
- Economic Development Task Forces
- Complimentary Business Connects (1)
- Economic Development Luncheons (4) *Ticketed
- Summer Intern Program
- Annual Engineering Awards *Ticketed
- Quantum Beach Conference *Ticketed (2)

MARKETING BENEFITS

- Podium Recognition at Events
- Visionary Partner Logo in BDB CEO Meeting Room
- Exclusive Q&A Feature on Website & Social Media
- Logo/Name on Member Collateral, Magazines & E-Newsletter
- Logo on BDB Homepage (with link)
- Logo on BDB Lobby Signage
- Logo on Event Signage
- CEO & Company Spotlight in Annual Profile Magazine (1 page)
- ESPN Podcast Member of the Month Spotlight
- Full Page Insert in Quarterly PBC Business Magazine
- New Member Recognition in E-Newsletter & Social Media
- Branding in Printed BDB Programs & Letterhead
- Advertising Opportunities in BDB Publications (scaling discount)
- Unlimited Job Listings on the BDB Local Job Search Page
- BDB Newsletters, Press Releases & Magazines
- Listing in the BDB Website Directory (w/ Logo)
- Listing in the Annual Profile Magazine Directory (w/ Logo & Enhanced)
- Vendor & Supplier Referral List Inclusion

CHAIRMAN'S COUNCIL

\$30,000



ENGAGEMENT BENEFITS

- Annual Gala Tickets (4)
- Golf Tournament Foursome
- Complimentary Quarterly Economic Development Luncheon Tickets (2)
- BDB Insider Access Perks
- Competitive Issues Forums
- Select Prospect Meetings by Industry or Project Need
- BDB Boardroom Use
- Corporate Reception & Onsite Project Announcements (10)
- Business Bus Tours & County Commission Roundtables (1)
- Premier Table Assignment at Breakfasts & Luncheons
- Emerging Young Leaders Task Force
- Complimentary Economic Development Breakfasts (10)
- New Membership Luncheon (1)
- Economic Development Task Forces
- Complimentary Business Connects (1)
- Economic Development Luncheons (4) *Ticketed
- Summer Intern Program
- Annual Engineering Awards *Ticketed
- Quantum Beach Conference *Ticketed

MARKETING BENEFITS

- Logo/Name on Member Collateral, Magazines & E-Newsletter
- Logo on BDB Homepage (with link)
- Logo on BDB Lobby Signage
- Logo on Event Signage
- CEO & Company Spotlight in Annual Profile Magazine (1/2 page)
- ESPN Podcast Member of the Month Spotlight
- Full Page Insert in Quarterly PBC Business Magazine
- New Member Recognition in E-Newsletter & Social Media
- Branding in Printed BDB Programs & Letterhead
- Advertising Opportunities in BDB Publications (scaling discount)
- Unlimited Job Listings on the BDB Local Job Search Page
- BDB Newsletters, Press Releases & Magazines
- Listing in the BDB Website Directory (w/ Logo)
- Listing in the Annual Profile Magazine Directory (w/ Logo & Enhanced)
- Vendor & Supplier Referral List Inclusion

BOARD OF ADVISORS

\$15,000



ENGAGEMENT BENEFITS

- BDB Insider Access Perks
- Competitive Issues Forums
- Select Prospect Meetings by Industry or Project Need
- BDB Boardroom Use
- Corporate Reception & Onsite Project Announcements (6)
- Business Bus Tours & County Commission Roundtables (1)
- Premier Table Assignment at Breakfasts & Luncheons
- Emerging Young Leaders Task Force
- Complimentary Economic Development Breakfasts (6)
- New Membership Luncheon (1)
- Economic Development Task Forces
- Complimentary Business Connects (1)
- Economic Development Luncheons (4) *Ticketed
- Summer Intern Program
- Annual Engineering Awards *Ticketed
- Quantum Beach Conference *Ticketed

MARKETING BENEFITS

- CEO & Company Spotlight in Annual Profile Magazine (1/3 page)
- ESPN Podcast Member of the Month Spotlight
- Full Page Insert in Quarterly PBC Business Magazine
- New Member Recognition in E-Newsletter & Social Media
- Branding in Printed BDB Programs & Letterhead
- Advertising Opportunities in BDB Publications (scaling discount)
- Unlimited Job Listings on the BDB Local Job Search Page
- BDB Newsletters, Press Releases & Magazines
- Listing in the BDB Website Directory (w/ Logo)
- Listing in the Annual Profile Magazine Directory
- Vendor & Supplier Referral List Inclusion

CORPORATE

\$10,000



ENGAGEMENT BENEFITS

- Select Prospect Meetings by Industry or Project Need
- BDB Boardroom Use
- Corporate Reception & Onsite Project Announcements (4)
- Business Bus Tours & County Commission Roundtables (1)
- Premier Table Assignment at Breakfasts & Luncheons
- Emerging Young Leaders Task Force
- Complimentary Economic Development Breakfasts (4)
- New Membership Luncheon (1)
- Economic Development Task Forces
- Complimentary Business Connects (1)
- Economic Development Luncheons (4) *Ticketed
- Summer Intern Program
- Annual Engineering Awards *Ticketed
- Quantum Beach Conference *Ticketed

MARKETING BENEFITS

- New Member Recognition in E-Newsletter & Social Media
- Branding in Printed BDB Programs & Letterhead
- Advertising Opportunities in BDB Publications (scaling discount)
- Unlimited Job Listings on the BDB Local Job Search Page
- BDB Newsletters, Press Releases & Magazines
- Listing in the BDB Website Directory (w/ Logo)
- Listing in the Annual Profile Magazine Directory
- Vendor & Supplier Referral List Inclusion

PRESIDENT'S

\$5,000



ENGAGEMENT BENEFITS

- Complimentary Economic Development Breakfasts (2)
- New Membership Luncheon (1)
- Economic Development Task Forces
- Complimentary Business Connects (1)
- Economic Development Luncheons (4) *Ticketed
- Summer Intern Program
- Annual Engineering Awards *Ticketed
- Quantum Beach Conference *Ticketed

MARKETING BENEFITS

- Advertising Opportunities in BDB Publications (scaling discount)
- Unlimited Job Listings on the BDB Local Job Search Page
- BDB Newsletters, Press Releases & Magazines
- Listing in the BDB Website Directory
- Listing in the Annual Profile Magazine Directory
- Vendor & Supplier Referral List Inclusion

GENERAL

\$3,500



ENGAGEMENT BENEFITS

- Economic Development Luncheons (4) *Ticketed
- Summer Intern Program
- Annual Engineering Awards *Ticketed
- Quantum Beach Conference *Ticketed

MARKETING BENEFITS

- Advertising Opportunities in BDB Publications (scaling discount)
- Unlimited Job Listings on the BDB Local Job Search Page
- BDB Newsletters, Press Releases & Magazines
- Listing in the BDB Website Directory
- Listing in the Annual Profile Magazine Directory
- Vendor & Supplier Referral List Inclusion

BDB Task Forces

A MESSAGE FROM OUR PRESIDENT & CEO

Kelly Smallridge

President & Chief Executive Officer
Business Development Board

Thank you for investing in this organization. I want to be direct about why it matters. Our members are the reason we can walk into a room with a company considering the Palm Beaches and speak credibly about what it is actually like to do business here. You serve on the task forces, you are our ambassadors and you show up. The result is careers that let people build their futures close to home, and a stronger community for all of us. What follows are the ways you can get involved. I hope you will.

Academic Leaders Council

FACILITATOR

Kristen Liberman
kliberman@bdb.org

WHO SHOULD PARTICIPATE

Presidents of Palm Beach County colleges and universities, and the School District superintendent. Deans and additional representatives join specific meetings as topics warrant.

INVESTMENT LEVEL

Open to all universities and the School District

MEETING CADENCE

Twice annually, often more

PURPOSE

To align academic programs with the needs of local industry. The council connects higher education leadership directly with CEOs in finance, technology, life sciences, healthcare, aviation, advanced manufacturing, and emerging fields such as quantum technology.

Commercial & Industrial Real Estate Roundtable

FACILITATOR

Tim Dougher
tdougher@bdb.org

WHO SHOULD PARTICIPATE

Members working in Palm Beach County's commercial and industrial real estate sectors, including brokers, developers, land owners, leasing agents, architects, land planners, and real estate attorneys.

INVESTMENT LEVEL

All investment levels

MEETING CADENCE

Quarterly

PURPOSE

To share BDB project and pipeline updates, report new activity across the county, and track emerging trends in the commercial and industrial market.

Distribution & Logistics Task Force

FACILITATOR

Shawn Rowan
srowan@bdb.org

WHO SHOULD PARTICIPATE

Representatives from distribution and logistics companies. Members from other industries are welcome to attend and ask questions.

INVESTMENT LEVEL

All investment levels for distribution and logistics companies; General level and above for companies outside the industry

MEETING CADENCE

Quarterly, virtual

PURPOSE

To give members a forum for sharing industry-specific updates and raising questions relevant to distribution and logistics in Palm Beach County.

Economic Advancement Task Force

FACILITATOR

Kelly Smallridge
ksmallridge@bdb.org
Chair: Brian Seymour, Gunster

WHO SHOULD PARTICIPATE

Senior executives and civic leaders committed to countywide economic strategy.

INVESTMENT LEVEL

Corporate level and above

MEETING CADENCE

Quarterly

PURPOSE

To advance the county's economic progress across four priority areas: infrastructure, industry diversification, job growth, and regional competitiveness.

Economic Development Sites Task Force

FACILITATOR

Shawn Rowan
srowan@bdb.org

WHO SHOULD PARTICIPATE

Investors directly involved in site planning and development, with extensive Palm Beach County experience in land use or real estate law, site planning, landscape architecture, architecture, traffic engineering, civil engineering, or construction. Participants may not own or represent properties as an authorized agent or broker.

INVESTMENT LEVEL

All investment levels

MEETING CADENCE

Annually and as needed

PURPOSE

To maintain and update the BDB's Economic Development Sites list.

Economic Development Stakeholders Roundtable

FACILITATOR

Shawn Rowan
srowan@bdb.org

WHO SHOULD PARTICIPATE

Executive leadership from chambers of commerce, leadership from not-for-profit business and workforce support organizations, representatives from municipalities, the County, planning agencies, and higher education. Participation is by invitation only.

INVESTMENT LEVEL

All investment levels

MEETING CADENCE

Quarterly

PURPOSE

To deliver economic development updates to the county's key stakeholders and partners, and to give those partners a forum for sharing best practices and new initiatives.

Emerging Young Leaders Task Force

FACILITATOR

Kyle Paez
kpaez@bdb.org

WHO SHOULD PARTICIPATE

Rising professionals ages 25 to 35 identified as emerging talent within their companies.

INVESTMENT LEVEL

Corporate level and above

MEETING CADENCE

Quarterly

PURPOSE

To generate new ideas for the county's economic development strategy and to build a corps of young ambassadors who engage businesses and talent relocating to Palm Beach County.

Engineering Task Force

FACILITATOR

Shawn Rowan
srowan@bdb.org

WHO SHOULD PARTICIPATE

Representatives from the aviation, aerospace, defense, and engineering industries, across all engineering disciplines.

INVESTMENT LEVEL

All investment levels

MEETING CADENCE

At least three times annually, concentrated October through March

PURPOSE

To plan the annual Engineering Awards Dinner, held each February in conjunction with National Engineering Week, and to address additional initiatives raised by task force members.

Life Sciences & Healthcare Council

FACILITATOR

Tim Dougher
tdougher@bdb.org
Chair: Gina Melby, Alan B. Miller Medical Center

WHO SHOULD PARTICIPATE

Leadership from healthcare, life science, medical, pharmaceutical, and biotechnology companies.

INVESTMENT LEVEL

Open to members and non-members in the life science industry

MEETING CADENCE

Two to three times annually, and as needed

PURPOSE

To serve as an advisory council on diversifying Palm Beach County's life science sector. Members surface project leads, report industry trends, and recommend future strategies for the industry.

Public & Private School Task Force

FACILITATOR

Kristen Liberman
kliberman@bdb.org

WHO SHOULD PARTICIPATE

Private School Headmasters, School District Leadership and FAU Lab Schools.

INVESTMENT LEVEL

All investment levels for private and public schools

MEETING CADENCE

Four times annually, often more

PURPOSE

To align the region's top schools on education trends, expansion plans, and collaboration. The task force also leads programs including One Palm Beach, connecting relocating and expanding families with local schools, and the Wall Street South® Stock Pitch Competition, where public and private high school students compete alongside Wall Street South® executives.

Wall Street South Financial Leaders Task Force

FACILITATOR

Kristen Bardin
kbardin@bdb.org

WHO SHOULD PARTICIPATE

Senior financial executives and investors, including private equity and venture capital leadership. Participation is by invitation.

INVESTMENT LEVEL

All investment levels

MEETING CADENCE

Quarterly

PURPOSE

To convene a curated advisory council of financial leaders who help shape Palm Beach County's financial ecosystem, policy priorities, and talent pipeline; where capital, community, and opportunity converge.