



*Supporting entrepreneurs
since 1991*



What is Prospera?

- One of the nation's **leading 501(c)(3) nonprofit, economic development** organizations specialized in **bilingual assistance to help small businesses grow and prosper**.
- A **unique, adaptable, and versatile model designed 34 years ago** to empower **new and established entrepreneurs** with the expertise and resources they need, created by an entrepreneur who understood the **common paradigms and barriers** to success faced by both U.S. and foreign-born business owners.
- **Current service areas:** Florida, North Carolina, and Georgia.



Prospera's mission is to help start, sustain, and grow **small businesses** to achieve **community prosperity**.



Maximizing Resources

- **Prospera leverages investments from private and public sectors**, including client donations.
- Prospera does not provide business networking or professional development. Instead, the organization **partners with fellow community-based and economic development organizations** to provide clients access to additional resources.



ROI: Every **\$1** invested in Prospera generates **\$184** in economic impact.



Unique Program Model

- Prospera strives to increase the number of **sustainable businesses** and **create jobs**, one entrepreneur at a time.
- Prospera offers training, support, and resources **at no charge to clients** through:
 - Business seminars
 - Individual business consulting and advancement services
 - Access to capital
 - Procurement readiness



Economic Impact in South Florida

First 10 Years of Service

5,099

Clients provided individual business consulting services

9,970

Jobs created or retained by clients

\$23.7 MM

Capital marketed

\$40.9 MM

State and local tax revenues

\$98,236

Direct economic impact per job created/retained

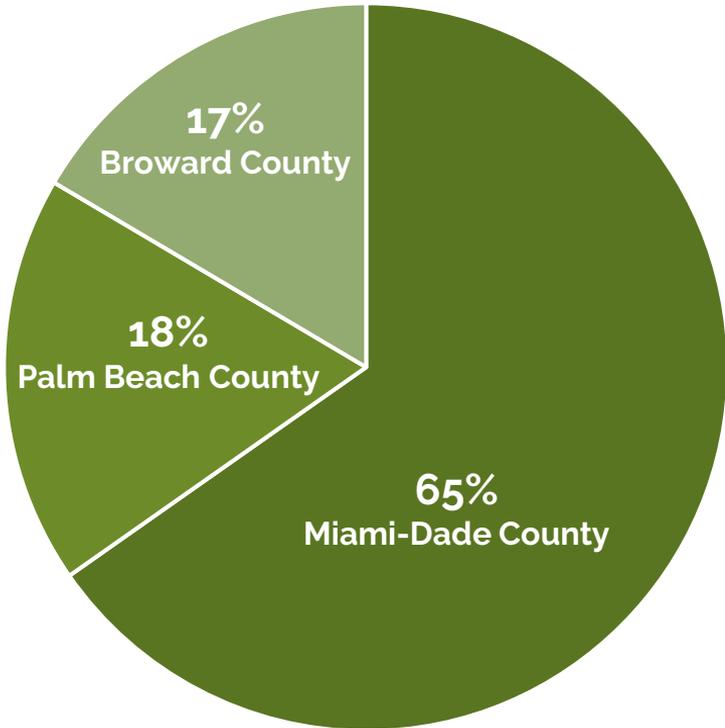
\$586.3 MM

in labor income

\$1.84 Billion

in total economic impact

Non-Hispanic Clients in SF



**Data from Aug. 1, 2020 to Nov. 3, 2025*

Program Results



**South
Florida**
2020-2025:

2,738

Clients provided
individual business
consulting services

6,582

Jobs created or
retained

3,857

Entrepreneurial education
participants

\$21.6 MM

Capital marketed for
small businesses

**Palm Beach
County**
2023-2025:

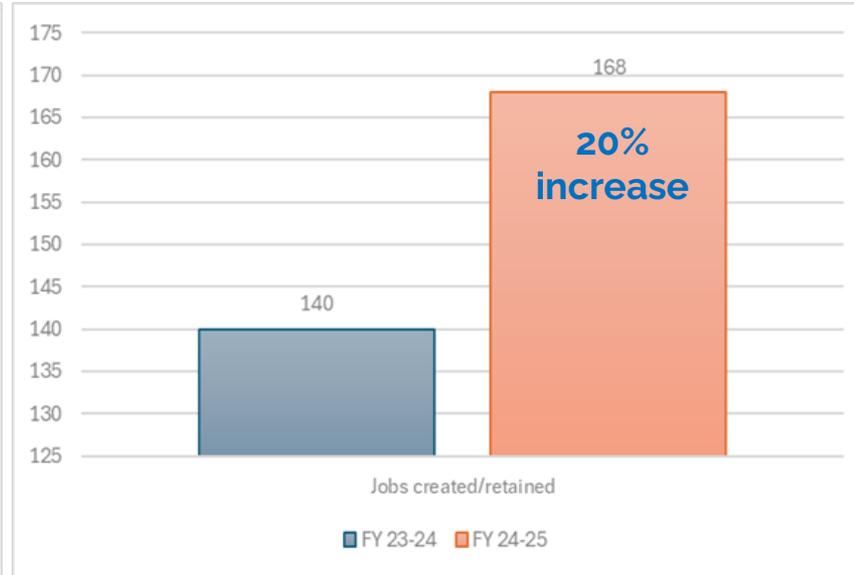
269

382

143

\$428,000

Palm Beach County Impact



Total amount marketed in loans: **FY 23-24: \$200,000** (2 clients)
FY 24-25: \$228,000 (6 clients)

South Florida Annual Funders



JPMorganChase



MIAMIBEACH





Invest in our mission today

Thank you!