

# Palm Beach's tight industrial market looks to 2022 for more opportunity

**▼** 3.5%

**▼**6.1%

**1,431,922** 

**▼** 522,008

**1,121,153** 

**▲** \$11.11

Total Vacancy

Total Availability (Class A)

SF Net Absorption

SF Construction

SF Delivered

NNN / Lease Rate

Note: Arrows indicate change from previous guarter.

#### Overview

- Driven by a large built-to-suit from an E-commerce tenant, the Palm Beach market recorded a total 1.4 million sq. ft. of positive net absorption for 2021. This is the largest annual total since 2015.
- Vacant inventory levels fell 30 basis points from the previous year to finish 2021 at 3.5%.
- Strong growth of rental rates continued due to the reduced levels of available space. Average asking rents were up 5.4% annually, finishing at \$11.11 per sq. ft.

The Palm Beach market concluded 2021 on a wave of positive momentum, with vacancy levels dropping 30 basis points year-over-year to 3.5% during the last three months of the year. Demand for industrial space has shown no signs of slowing down. Fueled by pandemic-driven Ecommerce activity, developers have brought new spaces to the market, which are necessary to accommodate the growing presence of logistics users in the West Palm Beach submarket. Currently, there is 522,008 sq. ft. of speculative product being built; however, rising land costs and fewer places to construct may restrict development in the short to medium term. Industrial development will most likely have to move north of Palm Beach, in areas such as Martin and Saint Lucie counties.

FIGURE 1: Historical Absorption, Deliveries and Vacancy



Source: CBRE.com

© 2021 CBRE, INC. CBRF RESEARCH

## **DEMAND**

Leasing velocity remained healthy in the fourth quarter of 2021, with approximately 351,000 sq. ft. leased across 65 transactions. Most of these deals were for smaller spaces, as 90% of the transactions recorded were less than 20,000 sq. ft (the market's bread and butter demand). Some of the most notable transactions this quarter include Bruker Nano (30,000 sq. ft.), Superior Designer Services (36,044 sq. ft.), and Factory Direct Supply (30,000 sq. ft).

Investment demand and user sale activity on Palm Beach continued to remain very active this quarter, with over \$180 million in transaction volume. The average sale price was \$150 per sq. ft., a 5.0% increase from the third quarter of 2021. With most demand drivers pointing towards continued growth, investment capital is expected to continue coming into the Palm Beach market.

## **VACANCY**

The market continued to tighten but more breathing room is expected in the upcoming quarters. There is 500,000 sq. ft. of speculative construction coming online in the next six months. Higher-end leasing still proves to be the most active as companies continue to chase Class-A product and new construction options in the West Palm Beach submarket. Currently, only two existing buildings and two buildings under construction can accommodate a user greater than 100,000 sq. ft.

## **PRICING**

Strong growth of rental rates continued due to the reduced levels of available space. Average asking rents were up 5.4% annually, finishing at \$11.11 sq. ft, with warehouse and distribution buildings experiencing the strongest growth.

FIGURE 2: Statistical Snapshot Q4 2021

Submarket	Total Inventory (Sq. Ft.)	Total Vacancy (%)	Total Availability (%)	Q4 2021 Net Absorption (Sq. Ft.)	YTD Net Absorption (Sq. Ft.)	Under Construction (Sq. Ft.)	Avg. Asking Lease Rate (\$/SF /NNN)
Boca Raton	7,377,917	3.0%	5.7%	(83,415)	(52,953)	0	\$14.84
Boynton Beach	4,644,388	5.8%	9.4%	2,680	(10,856)	0	\$8.36
Delray Beach	2,907,748	1.0%	2.4%	5,033	15,207	0	\$15.49
Jupiter	1,862,839	0.8%	1.9%	(291)	(2,575)	0	\$13.78
Lake Worth	4,233,769	1.5%	3.3%	(3,729)	6,321	0	\$9.97
Riviera Beach	11,966,147	2.4%	4.2%	112,811	89,535	0	\$9.76
West Palm Beach	13,519,223	6.3%	8.6%	(19,465)	313,969	322,008	\$10.89
Outlying PBC	3,483,682	0.8%	1.0%	0	1,073,274	200,000	\$10.37
Total Palm Beach	49,995,713	3.5%	9.5%	13,624	1,431,922	522,008	\$11.11
Manufacturing	4,956,545	1.7%	1.8%	0	-35,092	0	\$16.45
R&D/Flex	9,677,123	1.9%	4.3%	(28,939)	18,725	0	\$13.40
Warehouse/Distrib ution	35,294,354	4.2%	6.5%	42,563	1,442,526	522,008	\$9.91

Source: CBRE.com

2 CBRE RESEARCH © 2021 CBRE, INC.

#### Market Area Overview



#### **Economic Outlook**

Continued job growth is expected to push the unemployment rate down to pre-COVID lows in 2022 amid historically low labor force participation. Inflation should ease to the mid-2% range by year-end as supply chain disruptions ease and production capacity improves.

The U.S. economy continues to expand amid the pandemic, with sturdy income growth supporting consumer spending. Business investment should remain elevated to satisfy demand and alleviate supply shortages, supporting GDP growth in the mid-4% range for 2022.

In response to higher-than-expected inflation, the Federal Reserve is expected to end its quantitative easing program ahead of schedule in Q2 and raise the federal funds rate several times over the course of the year. As the Fed raises short-term rates, 10-year Treasury bond yields could hit the mid-2% range by year-end. Nevertheless, due to countervailing forces—particularly slower labor-force growth—financial markets do not anticipate a significant uptick in long-duration yields.

#### Contacts

#### David Bateman

Managing Director +1 954 331 1722 david.bateman@cbre.com

# Marc L. Miller

Associate Field Research Director +1 305 381 6428 marc.miller1@cbre.com

# Erik Rodriguez

Research Manager 1 954 548 5534 erik.rodriguez@cbre.com

© Copyright 2021. All rights reserved. This report has been prepared in good faith, based on CBRE's current anecdotal and evidence based views of the commercial real estate market. Although CBRE believes its views reflect market conditions on the date of this presentation, they are subject to significant uncertainties and contingencies, many of which are beyond CBRE's control. In addition, many of CBRE's views are opinion and/or projections based on CBRE's subjective analyses of current market circumstances. Other firms may have different opinions, projections and analyses, and actual market conditions in the future may cause CBRE's current views to later be incorrect. CBRE has no obligation to update its views herein if its opinions, projections, analyses or market circumstances later change.

Nothing in this report should be construed as an indicator of the future performance of CBRE's securities or of the performance of any other company's securities. You should not purchase or sell securities—of CBRE or any other company—based on the views herein. CBRE disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CBRE as well as against CBRE's affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.

